

# ANAC2022

*Equity, Compassion & Science -  
Keys to Ending the Epidemic*

## TAMPA

### Nov. 17-19, 2022

*(pre-conference activities Nov. 16)*

**Tampa Marriott Water Street**



## Sponsorship Opportunities

[nursesinaidscare.org/conference](https://nursesinaidscare.org/conference)

Dear supporters and partners,

So much has changed in our world over the past two years, but our community has remained resilient while providing the best care to the people who need it the most. We invite you to join us in acknowledging and celebrating nurses and others who are dedicated to ending the HIV epidemic at our 37th annual conference. This year, our conference is heading to Florida and our conference theme is Equity, Compassion & Science: Keys to Ending the HIV Epidemic. As nurses, we believe our presence, programming and collaborations in Florida will amplify the messages of inclusion, equity and compassion. We think you should be part of that with us.

Every year, our annual event brings together nurses, other members of healthcare teams, researchers, educators, policy experts, healthcare innovators, community members and nursing students from across the country and globe. Over the course of three days, we examine issues and learn the latest developments and advances in HIV/AIDS care through abstract-driven sessions and presentations from acclaimed speakers. Attendees value the opportunity to share experiences and perspectives. We expect this year to be especially impactful.

ANAC's annual conference represents a special opportunity to put your organization's mission and values in front of nurses and others who have a vested interest in your work and products. Corporations, educational institutions, foundations, non-governmental organizations, and other strategic partners find many benefits in attending our conference, sponsoring events and/or purchasing exhibit space. In addition to supporting ANAC's mission, the conference is a great way to interact directly with ANAC members from around the world.

We look forward to seeing you in Tampa.

Sincerely,



Carole Treston, RN, MPH, ACRN, FAAN  
Executive Director  
Association of Nurses in AIDS Care



## Hotel information

### Tampa Marriott Water Street

505 Water St.  
Tampa, FL 33602

### Reserved room rate

\$235 plus tax for all attendees and exhibitors

Call 1.813.221.4900 and mention  
the ANAC conference.

*Room block will close Oct. 23.*

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## About ANAC

ANAC comprises a dedicated group of nurses, healthcare professionals and others who are committed to HIV/AIDS nursing. ANAC has members around the world. Learn more at [nursesinaidscare.org](https://nursesinaidscare.org).



11230 Cleveland Ave NW #986  
Uniontown, OH 44685  
800.260.6780

[nursesinaidscare.org](https://nursesinaidscare.org)

## Elite sponsorships

We offer many unique opportunities to partner with ANAC at our 2022 Conference in Tampa, FL. Our elite sponsors are crucial supporters of our members and work, and serve as important partners to nurses and other members of healthcare teams across the globe. Sponsor benefits are based on sponsorship level.

Opportunities	Visionary Sponsor \$85,000	Strategic Sponsor \$60,000	Collaborating Sponsor \$30,000	Supporting Sponsor \$15,000
	<i>One (1) available</i>	<i>Up to two (2) available</i>	<i>Up to four (4) available</i>	<i>Up to four (4) available</i>
Signage throughout venue	Prominent (lead sponsor) with logo including entrance, registration and exhibit hall	Prominent with logo including entrance, registration and exhibit hall	Signage with logo including entrance, registration and exhibit hall	Signage including entrance and exhibit hall
Exhibit booth	Three (3) booths in premier locations	Two (2) booths in premier locations	One (1) booth in premier location	One (1) booth
Satellites (Food, beverage and AV required and additional cost)	Option for two (2) sessions and logo on all satellite marketing materials	Option for one (1) session and logo on all satellite marketing materials	---	---
Conference bags	Four (4) bag inserts, logo on conference bag	Four (4) bag inserts	Two (2) bag inserts	One (1) bag insert
Conference program advertisement	Back cover, full-color ad and on sponsor listing page	Inside (front or back cover) full-color ad and on sponsor listing page	Full page, full-color ad and on sponsor listing page	Full page, black and white ad and on sponsor listing page
Complimentary conference registrations	Fourteen (14)	Ten (10)	Eight (8)	Four (4)
Attendee engagement	Access to registrants' contact information	Access to registrants' contact information	---	---
Other advertisements	Logo on conference app, attendee badges, ANAC website and social media posts	Logo on conference app, ANAC website and social media posts	Name on conference app, ANAC website and social media posts	Name on conference app, ANAC website and social media posts

Custom sponsorships are available. Please contact Kat - [kat@anacnet.org](mailto:kat@anacnet.org) or Erin - [erin@anacnet.org](mailto:erin@anacnet.org) for more information and to secure your sponsorship.

## Networking & event sponsorships

ANAC is fortunate to have the support of a wide array of conference sponsors every year. Each level of support helps us deliver and sustain a high caliber of programming at our annual event. These opportunities allow you to be a valuable partner of ANAC and supporter of nurses and healthcare specialists worldwide.

### Satellite Sessions - \$12,000 (Two available)

This is an opportunity to be a change agent and sponsor a product theater or content-driven session. Conference attendees find these sessions engaging. Food and beverage costs are additional and vary depending on selection and audience cap.

Satellite session sponsors will receive:

- Logo and recognition in all satellite session communications
- Logo in conference program on satellite page
- Listing on conference app
- Listing on website
- Two complimentary conference registrations
- One exhibit booth in exhibit hall

### Awards Dinner Sponsor - \$10,000 (Four available)

Open to all conference attendees, the awards dinner is a special evening during which we celebrate our awardees for their work in HIV/AIDS care.

The awards dinner sponsors will receive:

- Signage at awards dinner and throughout conference venue
- Recognition during dinner and in conference follow-up materials
- Awards sponsor verbiage in the awards book
- Listing on conference app
- Logo on website and social media
- Two complimentary conference and awards dinner registrations

### Coffee Breaks and Sweet Treats - \$8,000 (Two available)

Treats and sweets are popular at ANAC conferences. Located inside the exhibit hall, the coffee breaks are a hive of activity and are highly visible to all attendees.

Break sponsors will receive:

- Prominent signage at exhibit hall entrance
- Listing in conference program in daily agenda
- One complimentary conference registration

### Conference Plenaries - \$5,000 (Six available)

ANAC conference plenaries are well-received and have become cornerstones of our great event. Six plenary sessions are planned, with the dates and topics to-be-determined. While content may align with sponsor priorities, sponsor will not influence content.

Conference plenary sponsors will receive:

- Signage throughout conference venue and major recognition at plenary sessions
- Logo in conference program on plenary page
- Listing on conference app
- One complimentary conference registration

### Speaker Concurrent Session - \$3,000 (Sixteen available)

This year, we will have 16 one-hour concurrent sessions with CNE available on various clinical and policy topics, such as viral hepatitis management, aging and cardiovascular disease, opioid replacement, HIV criminalization, transgender patient care, PrEP and more. While content may align with sponsor priorities, sponsor will not influence content.

Concurrent session sponsors will receive:

- Recognition at the concurrent session
- Logo in conference program on session page
- Listing on conference app
- One complimentary conference registration

### New Colleagues Welcome and Orientation - \$2,500 (One available)

The orientation is designed to acquaint first-timers with other conference attendees and ensure that their first conference is educational and entertaining. First-timers will meet the ANAC board and learn how to get the most out of their conference experience.

Orientation sponsor will receive:

- Recognition at the event
- Logo in conference program on event page
- Listing on conference app
- Listing on website
- One complimentary conference registration

### Named Conference Scholarships - \$2,000 (Twenty available)

ANAC gladly welcomes students, practitioners and educators making a difference in healthcare around the world. Named conference scholarships provide assistance to members at a time when giving back is so important. This is a great way to show your support of nurses, honor the memory of a colleague or pay tribute to a respected member of the healthcare profession.

Scholarship recipients will receive:

- Full conference registration
- A four-night hotel stay
- A private meal with other scholarship recipients, sponsors and ANAC board members

Sponsors will receive a mention in the program book and the sponsor's logo and name will be added to the scholarship recipient's conference badge. Sponsorship commitment needed by Aug. 1, 2022.

Custom sponsorships are available. Please contact Kat - [kat@anacnet.org](mailto:kat@anacnet.org) or Erin - [erin@anacnet.org](mailto:erin@anacnet.org) for more information and to secure your sponsorship.