

ANAC2022

*Equity, Compassion & Science -
Keys to Ending the Epidemic*

TAMPA

Nov. 17-19, 2022

(pre-conference activities Nov. 16)

Tampa Marriott Water Street



Exhibitor Prospectus
nursesinaidscare.org/conference



Become an exhibitor

Rental fees

\$3,000 on or before Oct. 1, 2022

\$3,250 after Oct. 1, 2022

Nonprofit rate*

\$1,500 on or before Oct. 1, 2022

\$1,750 after Oct. 1, 2022

* Must show proof of 501(c)(3) status

All exhibitors receive

- A 10' x 10' booth
- Table and two chairs
- Pipe and drape
- 7" x 44" one-line identification sign
- Floor space with general overhead lighting and air conditioning
- 24-hour security, from move-in through move-out
- Daily cleaning of exhibit hall
- Two full conference registrations
- Listing of company name, address, telephone and product information in final conference program

Sample exhibitor schedule

Wednesday, Nov. 16, 2022

8 a.m. – 8 p.m. Move in

Thursday, Nov. 17, 2022

11 a.m. – 4 p.m. Exhibit hall open

11:45 a.m. – 1 p.m. Lunch / poster reception

2:30 – 3:30 p.m. Break

Friday, Nov. 18, 2022

9 a.m. – 3 p.m. Exhibit hall open

9:45 – 10:30 a.m. Coffee break / poster reception

2 – 2:30 p.m. Break

2:15 p.m. Poster winner announced

Saturday, Nov. 19, 2022

8:30 – 9:30 a.m. Coffee break

11 – 11:30 a.m. Break / raffle drawing

12 p.m. Move out

Exact coffee break and exhibit times will be sent with final exhibitor kit.

Why exhibit?

Join us at ANAC2022 in Tampa, FL. Nov. 17–19. More than 450 nurses, students, pharmacists, researchers and other healthcare professionals attend this national conference each year. As an exhibitor, you will have many opportunities to interact with attendees during scheduled breaks throughout the conference. Our attendees are important and influential decision makers when it comes to prevention, care and treatment of HIV/AIDS patients. Many have prescriptive authority. **Please join us!**



Hotel information

Tampa Marriott Water Street

505 Water St.

Tampa, FL 33602

Reserved room rate

\$235 plus tax for all attendees and exhibitors

Call 1.813.221.4900 and mention the ANAC conference.

Room block will close Oct. 23.

Advertising opportunities

The ANAC conference program will be distributed to all conference attendees, speakers and exhibitors. The conference program will contain information about conference exhibitors, oral and poster presentations, social events, symposia, sponsors and other information. It serves as the resource for all information about the conference and is used as a tool throughout the year by our attendees. To advertise your product or service, return your completed advertising contract to ANAC by Oct. 1, 2022.

All ads should be sent in a PDF or JPEG format to erin@anacnet.org. Advertising specs are shown at right. All materials must be turned in to ANAC by Oct. 1, 2022 for inclusion in the conference program.

| AD TYPE | DIMENSIONS | EXHIBITOR COST | NON-EXHIBITOR COST |
|--------------------|---------------|----------------|--------------------|
| Full page | 4.75" x 7.75" | \$800 | \$1,000 |
| ½ page | 4.75" x 3.75" | \$500 | \$600 |
| ¼ page | 2.25" x 3.75" | \$300 | \$400 |
| Back cover | 5" x 8 ½" | \$1,600 | \$2,000 |
| Inside back cover | 5" x 8 ½" | \$1,150 | \$1,500 |
| Inside front cover | 5" x 8 ½" | \$1,550 | \$1,800 |
| Tab page | | \$1,050 | \$1,300 |
| Four-color process | | \$650 | \$650 |
| Bag insert* | | \$1,500 | \$1,500 |

***Bag insert program:** Bag inserts need to be reserved by Sept. 21, 2022. If inserts are received late, they will not be placed in the attendee bags, but will be available for pickup at the registration area. No refunds will be given.

Why buy an ad?

Placing an ad in the conference program is a great way to get your company's name or products in front of the top HIV/AIDS care providers, researchers and educators in the country. A program ad will keep your name top-of-mind for attendees and lasts beyond the weekend, as attendees use their programs to take notes throughout the conference.

FULL PAGE

4.75" x 7.75"

QUARTER PAGE

2.25" x 3.75"

HALF PAGE

4.75" x 3.75"

ARTWORK

Print-ready advertisements should be submitted as a high res (300 dpi/ppi) PDF or JPG file. We request that ads be built using these specific dimensions. Ads that are submitted outside of these perimeters will be modified to fit their determined size.

All ads will appear in the program in black and white unless the ad space has been purchased as full color. Black and white ads may be accepted in full color, however they will be converted to grayscale for one-color printing.

If you are unable to provide a print-ready advertisement, design services are available upon request. Please provide the information you would like to include (including any high res logos, photos, etc.) at the requested time.

Reserve your booth and program ad online at nursesinaidscare.org/sponsorships

Send completed form by:

MAIL: Association of Nurses in AIDS CARE (ANAC)
11230 Cleveland Ave. NW #986, Uniontown, OH 44685

EMAIL: Kristyn Short, Exhibit Coordinator at kristyn.short@meetingmasters.biz

FAX: Kristyn Short, 330.670.0109

Questions? Kristyn Short: 404.545.7299

Contact

Company

Address

City State Zip

Phone Fax

Email

Payment information

Total Due (Booth, Ad and Sponsorship) \$

☐ Check (payable to ANAC)

☐ Credit Card ☐ Visa ☐ MasterCard ☐ Discover ☐ AmEx

Name on credit card

Billing address

Credit card number Expiration CVV number

Authorized signature

Email

Conference program options

| AD TYPE | EXHIBITOR COST | NON-EXHIBITOR COST | QTY. | AMOUNT DUE |
|---------------------------|----------------|--------------------|------|------------|
| Full page (B&W) | \$800 | \$1,000 | | |
| ½ page (B&W) | \$500 | \$600 | | |
| ¼ page (B&W) | \$300 | \$400 | | |
| Back cover (FC) | \$1,600 | \$2,000 | | |
| Inside back cover (FC) | \$1,150 | \$1,500 | | |
| Inside front cover (FC) | \$1,550 | \$1,800 | | |
| Tab page (B&W) | \$1,050 | \$1,300 | | |
| Add four-color process | \$650 | \$650 | | |
| Bag insert | \$1,500 | \$1,500 | | |
| Total due for program ad: | | | | \$ |

Exhibit options

| SPACE TYPE | COST | QTY. | AMOUNT DUE |
|---------------------------------------|----------------|------|------------|
| Booth (on or before Oct. 1) | \$3,000 | | |
| Nonprofit booth (on or before Oct. 1) | \$1,500 | | |
| Booth (after Oct. 1) | \$3,250 | | |
| Nonprofit booth (after Oct. 1) | \$1,750 | | |
| Additional personnel | \$300 / person | | |
| Total due for exhibit space: | | | \$ |

Booth information

Personnel attending: Indicate the names of the two individuals per booth who will be attending. No changes to personnel may be made after Oct. 9, 2022. Changes to representatives (including, but not limited to substitutions or additions) will result in a \$50 per change fee.

Name Name

Additional personnel

Your organization may list up to four additional booth personnel at \$300 per person.

Name Name

Name Name

Company sign — Sign will be printed EXACTLY as it is entered.

Company name

Product information for conference program

Please complete

For information about sponsorship opportunities, please visit
nursesinaidscare.org/sponsorships.

Hotel accommodations

Special conference room rates have been established.

Tampa Marriott Water Street
505 Water St.
Tampa, FL 33602

Room rate for ANAC2022 attendees is \$223 plus tax/night. Room block closes Oct. 23.

The exhibitors will be located in the grand ballroom.

Official service contractor

Viper Tradeshow Services
Exhibitor Services Department
Phone: 847.426.3100
Fax: 847.426.3111
www.vipertradeshow.com

Contractor service and information

Exhibit management has, in the best interest of the exhibitors, selected Viper Tradeshow Services to serve as general contractors to provide various services to the exhibitors. It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the exposition facility or with authorized contractors employed by show management. Complete information, instructions and a schedule of prices regarding drayage, labor for erecting and dismantling, electrical work, furniture, cleaning, etc. will be included in the exhibitor service manual, to be forwarded after space has been confirmed. An exhibitors' service center will be maintained on the exhibit floor to facilitate requests from exhibitors.

Installation / dismantling / removal information

The exhibit area of Tampa Marriott Water Street is available for installation of exhibits from 8 a.m. - 8 p.m. on Wed. Nov. 16. All exhibits are to remain intact until the close of exhibits at 11:30 a.m., Sat. Nov. 19.

Security and liability

Security personnel are on duty at all times. However, each exhibitor must make provisions to safeguard their goods from the time they are placed in their booth until they remove them. Neither Association of Nurses in AIDS Care (ANAC) or Tampa Marriott Water Street are responsible for loss or damage due to any cause. Space is leased with the understanding that the ANAC and Tampa Marriott Water Street will act for exhibitors and their representative only in the capacity of agent, and not as principal; and that the ANAC and Tampa Marriott Water Street assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency, and the exhibitor and his representatives hereby release the ANAC and Tampa Marriott Water Street from any and all liability for loss ensuing from any cause whatsoever. These rules and regulations are to be construed as part of all space contracts. ANAC reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not cover.

Business activity by companies / facilities

GENERAL CONDUCT — The exhibit area and Tampa Marriott Water Street are blocked for the use of ANAC, its exhibitors and its approved activities. No other persons or concerns are permitted to demonstrate their products and services or to distribute advertising materials or place signs in areas utilized by ANAC. Exhibit management will appreciate being informed of any infraction of this policy.

CANVASSING/CONDUCTING BUSINESS

Canvassing outside your booth is forbidden. Exhibitors may not distribute any materials to other exhibits by walking from booth to booth at any time, either during show hours, setup, or closed times. All such activity must be confined to exhibitor's booth or appropriate hospitality function.

Cancellation

All applications submitted to ANAC are binding contracts. Any cancellation or reduction of booth space for any reason is subject to the following terms: Cancellation requests must be made in writing. The date the exhibitor's written notice of cancellation is received by ANAC will be considered the official cancellation date.

For cancellations received by Oct. 8, 2022, ANAC will withhold an administrative fee of \$400.

For cancellations received between Oct. 8, 2022 and Oct. 25, 2022, ANAC will withhold 50% of the booth cost. Exhibitors who cancel after Oct. 25, 2022 are liable for 100% of the booth cost and no refunds are issued.

Special regulations

SUBLETTING OF SPACE – The subletting or assignment of space is prohibited. Two or more firms may not exhibit in a single space.

INSTALLATION – Exhibits should be installed so they will not project beyond the space allotted or obstruct the view of, or interfere with, other exhibits. Helium balloons are not permitted within Tampa Marriott Water Street. Mylar balloons are only permitted if they are affixed to or serve as part of your actual booth structure.

FIRE SAFETY – All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved and flame-proofed before being used in decoration of any exhibit.

AUDIOVISUALS – Video and audio presentations must be arranged so that aisles are not blocked and must be presented so that the neighboring exhibitors are not disturbed.

EXHIBITOR ACTIVITIES – Exhibitor agrees not to schedule or conduct any outside activity including, but not limited to, receptions, seminars, symposiums and hospitality suites that are in conflict

with the official program of the ANAC conference, whether such activities are held at or away from the hotel, except with written approval of exhibit management. Exhibitor will submit to exhibit management no less than 30 days prior to the exhibit date any program exhibitor intends to hold at or in conjunction with its exhibits for written approval as to time and place.

CONDUCT – Unethical conduct or infraction of rules on the part of exhibitors or their representatives or both, will subject exhibitors or their representatives or both to dismissal from the exhibit hall. In this event, it is agreed no refund shall be made by the ANAC and no demand for redress will be made by exhibitor or representatives. Disregard for any rule stated here is considered just reason for ANAC to prohibit an exhibitor from attending all future ANAC activities.

EXHIBIT MATERIALS – ANAC reserves the right to review and keep copies of any materials being distributed from your exhibit booth. Per ANAC's discretion, this review may take place either before the conference and/or on site.

MUSIC – Exhibitors are responsible for establishing any necessary license agreements for copyrighted music played within their booths or other sponsored events.

COURTESY – The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be inside the exhibitor's booth.

COVID-19 protocols

COVID-19 vaccines are required for all attendees, exhibitors and speakers. We will follow local health guidelines and protocols regarding the use of masks and social distancing at the time of conference.