

Advertising opportunities

The ANAC conference program will be distributed to all conference attendees, speakers and exhibitors. The conference program will contain information about conference exhibitors, oral and poster presentations, social events, symposia, sponsors and other information. It serves as the resource for all information about the conference and is used as a tool throughout the year by our attendees. To advertise your product or service, return your completed advertising contract to ANAC by Oct. 1, 2022.

All ads should be sent in a PDF or JPEG format to erin@anacnet.org. Advertising specs are shown at right. All materials must be turned in to ANAC by Oct. 1, 2022 for inclusion in the conference program.

AD TYPE	DIMENSIONS	EXHIBITOR COST	NON-EXHIBITOR COST
Full page	4.75" x 7.75"	\$800	\$1,000
½ page	4.75" x 3.75"	\$500	\$600
¼ page	2.25" x 3.75"	\$300	\$400
Back cover	5" x 8 ½"	\$1,600	\$2,000
Inside back cover	5" x 8 ½"	\$1,150	\$1,500
Inside front cover	5" x 8 ½"	\$1,550	\$1,800
Tab page		\$1,050	\$1,300
Four-color process		\$650	\$650
Bag insert*		\$1,500	\$1,500

***Bag insert program:** Bag inserts need to be reserved by Sept. 21, 2022. If inserts are received late, they will not be placed in the attendee bags, but will be available for pickup at the registration area. No refunds will be given.

Why buy an ad?

Placing an ad in the conference program is a great way to get your company's name or products in front of the top HIV/AIDS care providers, researchers and educators in the country. A program ad will keep your name top-of-mind for attendees and lasts beyond the weekend, as attendees use their programs to take notes throughout the conference.

FULL PAGE
4.75" x 7.75"

QUARTER PAGE
2.25" x 3.75"

HALF PAGE
4.75" x 3.75"

ARTWORK
Print-ready advertisements should be submitted as a high res (300 dpi/ppi) PDF or JPG file. We request that ads be built using these specific dimensions. Ads that are submitted outside of these perimeters will be modified to fit their determined size.

All ads will appear in the program in black and white unless the ad space has been purchased as full color. Black and white ads may be accepted in full color, however they will be converted to grayscale for one-color printing.

If you are unable to provide a print-ready advertisement, design services are available upon request. Please provide the information you would like to include (including any high res logos, photos, etc.) at the requested time.

Reserve your booth and program ad online at nursesinaidscare.org/sponsorships

Send completed form by:

- MAIL:** Association of Nurses in AIDS Care (ANAC)
11230 Cleveland Ave. NW #986, Uniontown, OH 44685
- EMAIL:** Tina DeRenzis, Exhibit Coordinator at tina.derenzis@meetingmasters.biz
Kristyn Short, Exhibit Coordinator at kristyn.short@meetingmasters.biz
- FAX:** Tina DeRenzis, 330.670.0109

Questions? Tina DeRenzis: 770.309.0445 or Kristyn Short: 404.545.7299

Contact

Company

Address

City State Zip

Phone Fax

Email

Payment information

Total Due (Booth, Ad and Sponsorship) \$ _____

- Check (payable to ANAC)
- Credit Card Visa MasterCard Discover AmEx

Name on credit card

Billing address

Credit card number Expiration CVV number

Authorized signature

Email

Conference program options

AD TYPE	EXHIBITOR COST	NON-EXHIBITOR COST	QTY.	AMOUNT DUE
Full page (B&W)	\$800	\$1,000		
½ page (B&W)	\$500	\$600		
¼ page (B&W)	\$300	\$400		
Back cover (FC)	\$1,600	\$2,000		
Inside back cover (FC)	\$1,150	\$1,500		
Inside front cover (FC)	\$1,550	\$1,800		
Tab page (B&W)	\$1,050	\$1,300		
Add four-color process	\$650	\$650		
Bag insert	\$1,500	\$1,500		
Total due for program ad:				\$

Exhibit options

SPACE TYPE	COST	QTY.	AMOUNT DUE
Booth (on or before Oct. 1)	\$3,000		
Nonprofit booth (on or before Oct. 1)	\$1,500		
Booth (after Oct. 1)	\$3,250		
Nonprofit booth (after Oct. 1)	\$1,750		
Additional personnel	\$300 / person		
Total due for exhibit space:			\$

Booth information

Personnel attending: Indicate the names of the two individuals per booth who will be attending. No changes to personnel may be made after Oct. 9, 2022. Changes to representatives (including, but not limited to substitutions or additions) will result in a \$50 per change fee.

Name Name

Additional personnel

Your organization may list up to four additional booth personnel at \$300 per person.

Name Name

Name Name

Company sign — Sign will be printed EXACTLY as it is entered.

Company name

Product information for conference program



For information about sponsorship opportunities, please visit nursesinaidscare.org/sponsorships.