

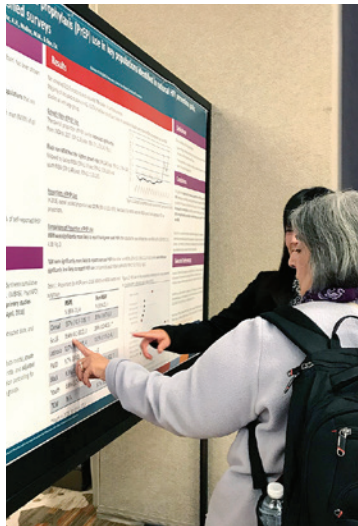
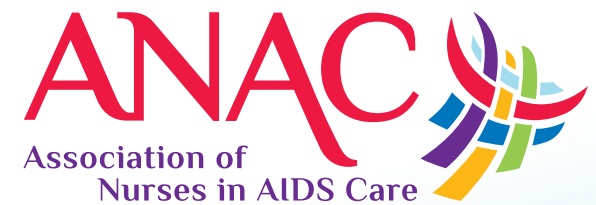
ANAC 2019: PORTLAND

November 7-9, 2019

Portland Marriott Downtown Waterfront



ANAC 2019 • PORTLAND, OR



SPONSORSHIP
Opportunities

nursesinaidscore.org

Dear Healthcare Partner,

The Association of Nurses in AIDS Care (ANAC) is excited to invite you to be a part of our upcoming conference in the beautiful city of Portland! The conference will be held from November 7–9, with pre-conference sessions on November 6, at the Portland Marriott Downtown Waterfront.

Over the past decade, we have seen transformational advancements in the care and treatment of HIV and its co-morbidities such as viral hepatitis, TB, sexually transmitted infections, mental health and substance use disorders. Yet disparities in treatment and prevention persist and stem from a myriad of personal, social, structural and historical factors. To address the complexities of HIV care and prevention, our annual event brings together nurses, other members of the healthcare team, researchers, educators, policy experts, healthcare innovators and nursing students from across the country. Over the course of three days, we examine issues and learn the latest developments and advances through both abstract-driven sessions and highly acclaimed invited speakers. Attendees value the opportunity to share experiences and perspectives. We invite you to be part of this.

ANAC's annual conference represents a special opportunity to put your organization's achievements in front of healthcare leaders who have a vested interest in your work and products. Corporations, educational institutions, foundations, NGOs and other strategic partners find benefit in attending our conference, sponsoring events and/or purchasing exhibit space because in addition to supporting ANAC's mission, it is a great way to interact directly with ANAC members from across the globe.

Don't miss this chance to share your work and contributions to the AIDS healthcare industry. We look forward to seeing you in Portland this year.

Sincerely,



Carole Treston, RN, MPH, ACRN, FAAN
Executive Director,
Association of Nurses in AIDS Care



Hotel information

Portland Marriott Downtown Waterfront
1401 SW Naito Parkway
Portland, OR 97201

Reserved room rate

\$234 for all attendees
and exhibitors

Call 503.226.7600 and mention ANAC
to receive the group rate.

Room block will close Oct. 15, 2019.

About ANAC

ANAC comprises a dedicated group of nurses, healthcare professionals and others who are committed to HIV/AIDS nursing. ANAC has members around the world. Learn more at nursesinaids.org.



11230 Cleveland Ave NW #986
Uniontown, OH 44685
800.260.6780

nursesinaids.org

Elite sponsorships

We offer many unique opportunities to partner with ANAC at our 2019 conference in Portland, Oregon. Our elite sponsors are crucial supporters of our members and work, and serve as important partners of nurses and other members of healthcare teams across the globe. Other sponsor benefits are available based on sponsorship level.

OPPORTUNITIES	VISIONARY SPONSOR \$75,000	STRATEGIC SPONSOR \$50,000	COLLABORATING SPONSOR \$25,000	SUPPORTING SPONSOR \$10,000
	One (1) available	Up to two (2) available	Up to four (4) available	
Signage throughout venue	Prominent (lead sponsor) with logo including entrance, registration and exhibit hall	Prominent with logo including entrance, registration and exhibit hall	Signage with logo including entrance, registration and exhibit hall	Signage including entrance and exhibit hall
Exhibit booth	Three (3) booths in premier locations	Two (2) booths in premier locations	One (1) booth in premier location	One (1) booth
Satellites (Food, beverage and AV required and additional cost)	Option for two (2) sessions and logo on all satellite marketing materials	Option for one (1) session and logo on all satellite marketing materials	N/A	N/A
Conference bags	Four (4) bag inserts	Four (4) bag inserts	Two (2) bag inserts	One (1) bag insert
Conference program advertisement	Back cover, full-color ad and on sponsor listing page	Inside (front or back cover) full-color ad and on sponsor listing page	Full page, full-color ad and on sponsor listing page	Full page, black and white ad and on sponsor listing page
Complimentary conference registrations	Twelve (12)	Eight (8)	Six (6)	Two (2)
Other advertisements	Logo on conference app, ANAC website and social media posts	Logo on conference app, ANAC website and social media posts	Name on conference app, ANAC website and social media posts	Name on conference app, ANAC website and social media posts



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Networking & event sponsorships

ANAC is fortunate to have the support of a wide array of conference sponsors every year. Each level of support helps us deliver and sustain a high caliber of programming at our annual event. These opportunities allow you to be a valuable partner of ANAC and supporter of nurses and healthcare specialists worldwide. Custom sponsorships are available. Please contact info@anacnet.org for more information.

Awards Dinner Sponsor – \$30,000 (One available)

The awards dinner is a special evening, during which we celebrate 12 different awardees for their work in HIV/AIDS care.

The awards dinner sponsor will receive:

- Signage at awards dinner and throughout conference venue
- Recognition during dinner and in conference follow-up materials
- Premier sponsor verbiage in the awards book
- Listing on conference app on awards dinner page
- Sponsorship logo on website and social media
- Four complimentary conference and awards dinner registrations
- Prime placement of one exhibit booth in exhibit hall

Conference Plenaries – \$12,000 (Five available)

ANAC conference plenaries are well-received and have become cornerstones of our great event. Five plenary sessions are planned, with the dates and topics to-be-determined.

Conference plenaries sponsors will receive:

- Signage throughout conference venue and major recognition at plenary sessions
- Logo in conference program on plenary page
- Listing on plenaries page of conference app
- Two complimentary conference registrations
- One exhibit booth in the exhibit hall

Satellite Sessions – \$10,000 (Two available)

This is an opportunity to be a change agent and sponsor a product theater or content-driven session. These sessions are engaging to conference attendees. Food and beverage costs are additional and vary dependent on selection and audience cap.

Satellite session sponsors will receive:

- Logo and recognition in all satellite session communications
- Logo in conference program on satellite page
- Listing on satellite sessions page of conference app
- Listing on website
- Two complimentary conference registrations
- One exhibit booth in exhibit hall

Mobile App Sponsor – \$8,000 (One available)

ANAC utilizes a state-of-the-art conference app, with high usage throughout the conference. With more than 1,000 attendees at the conference, the sponsor visibility and exposure to attendees through the app would begin months in advance of the conference and would continue after the conference.

Mobile app sponsors will receive:

- Exclusive banner ad placement with link on app landing page
- Signage throughout conference venue
- Two complimentary conference registrations

Coffee Breaks and Sweet Treats – \$7,500 (Two available)

Treats and sweets are popular at ANAC conferences. Located inside the exhibit hall, the coffee breaks are a hive of activity, and are highly visible to all attendees.

Break sponsors will receive:

- Prominent signage at exhibit hall entrance
- Listing in conference program in daily agenda
- One complimentary conference registration

Speaker Concurrent Session – \$3,000 (16 available)

This year, we will have 16 one-hour concurrent sessions with CNE available on various clinical and policy topics, such as viral hepatitis management, aging and cardiovascular disease, opioid replacement, HIV criminalization, transgender patient care, PrEP and other topics.

Concurrent session sponsors will receive:

- Recognition at the concurrent session
- Logo in conference program on session page (Please note: Sponsors do not have influence over content.)
- Listing on conference app on session page
- One complimentary conference registration

New Colleagues Welcome and Orientation – \$2,500 (One available)

The orientation is designed to acquaint first-timers with other conference attendees and ensure that their first conference is educational and entertaining. First-timers will meet the ANAC board and learn how to get the most out of their conference experience.

Orientation sponsors will receive:

- Recognition at the event
- Logo in conference program on event page
- Listing on conference app on event page
- Listing on website
- One complimentary conference registration

ANAC Friends Talk – \$1,000 (Four available)

These popular events are held in the exhibit hall and feature local friends of ANAC sharing short, personal stories about topics of interest to our attendees. Like TED Talks, they are intimate storytelling events about HIV diagnosis, the impact of nurses, LGBT journeys and various related topics of empowerment and resilience.

Friends Talk sponsors will receive:

- Recognition at the session
- Listing on event page of conference app
- Listing in conference program on event page
- Listed on website
- One complimentary conference registration

Advertising opportunities

The ANAC conference program will be distributed to all conference attendees, speakers and exhibitors. The conference program will contain information about the conference exhibitors, oral and poster presentations, social events, symposia, sponsors and other information. It serves as the resource for all information about the conference and is used as a tool throughout the year by our attendees.

To advertise your product or service, return your completed advertising contract to ANAC by Aug. 15, 2019.

All ads should be sent in a PDF or JPEG format to erin@anacnet.org. Advertising specs are shown at right. All materials must be turned in to ANAC by Aug. 21, 2019 for inclusion in conference program.

*** Bag insert program:** bag inserts need to be reserved by Sept. 21, 2019.

If inserts are received late, they will not be placed in the attendee bags, but will be available for pick-up at the registration area. No refunds will be given.

Why buy an ad?

Placing an ad in the conference program is a great way to show your support for ANAC, our members and nurses in general. ANAC members work in a variety of clinical, research and academic settings, delivering or contributing to quality person-centered care, often without recognition. Here's an opportunity to show your support and appreciation through an ad in our conference program.

AD TYPE	DIMENSIONS	EXHIBITOR COST	NON-EXHIBITOR COST
Full page	4.75" x 7.75"	\$800	\$1,000
½ page	4.75" x 3.75"	\$500	\$600
¼ page	2.25" x 3.75"	\$300	\$400
Back cover	5" x 8 ½"	\$1,600	\$2,000
Inside back cover	5" x 8 ½"	\$1,150	\$1,500
Inside front cover	5" x 8 ½"	\$1,550	\$1,800
Tab page		\$1,050	\$1,300
Four-color process		\$650	\$650
Bag insert*		\$1,500	\$1,500

FULL PAGE

4.75" x 7.75"

QUARTER PAGE

2.25" x 3.75"

HALF PAGE

4.75" x 3.75"

ARTWORK

Print-ready advertisements should be submitted as a high res (300 dpi/ppi) PDF or JPG file. We request that ads be built using these specific dimensions. Ads that are submitted outside of these perimeters will be modified to fit their determined size.

All ads will appear in the program in black and white unless the ad space has been purchased as full color. Black and white ads may be accepted in full color, however they will be converted to grayscale for one-color printing.

If you are unable to provide a print-ready advertisement, design services are available upon request. Please provide the information you would like to include (including any high res logos, photos, etc.) at the requested time.

Reserve your sponsorship online at nursesinaidscare.org/sponsorships.

Please print.

Send completed form by:

MAIL: Association of Nurses in AIDS Care (ANAC)
11230 Cleveland Ave. NW #986, Uniontown, OH 44685

EMAIL: Erin Myers, erin@anacnet.org

FAX: 330.670.0109

Questions? Erin Myers, 330.670.0101

Contact _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Payment information

Total Due (Ad and Sponsorship) \$ _____

- Check (payable to ANAC)
- Credit Card Visa MasterCard Discover AmEx

Name on credit card _____

Billing address _____

Credit card number _____ Expiration _____ CVV number _____

Authorized signature _____

Email _____

For information about reserving an exhibit booth, please visit nursesinaidscare.org/sponsorships

Sponsorship options

SPONSOR TYPE	COST	AMOUNT DUE
Visionary sponsor	\$75,000	
Strategic sponsor	\$50,000	
Awards dinner sponsor	\$30,000	
Collaborating sponsor	\$25,000	
Conference plenary sponsor	\$12,000	
Supporting sponsor	\$10,000	
Satellite session sponsor	\$10,000	
Mobile app sponsor	\$8,000	
Breaks sponsor	\$7,500	
Session sponsor	\$3,000	
Orientation sponsor	\$2,500	
Friends talk sponsor	\$1,000	
Total due for sponsorship:		\$

Conference program options

AD TYPE	EXHIBITOR COST	NON-EXHIBITOR COST	QTY.	AMOUNT DUE
Full page (B&W)	\$800	\$1,000		
½ page (B&W)	\$500	\$600		
¼ page (B&W)	\$300	\$400		
Back cover (FC)	\$1,600	\$2,000		
Inside back cover (FC)	\$1,150	\$1,500		
Inside front cover (FC)	\$1,550	\$1,800		
Tab page (B&W)	\$1,050	\$1,300		
Add four-color process	\$650	\$650		
Bag insert	\$1,500	\$1,500		
Total due for program ad:				\$