Advertising opportunities

The ANAC conference program will be distributed to all conference attendees, speakers and exhibitors. The conference program will contain information about the conference exhibitors, oral and poster presentations, social events, symposia, sponsors and other information. It serves as the resource for all information about the conference and is used as a tool throughout the year by our attendees.

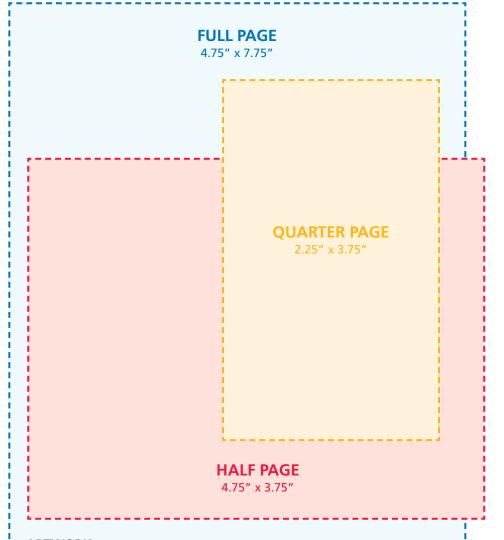To advertise your product or service, return your completed advertising contract to ANAC by Aug. 15, 2019.

All ads should be sent in a PDF or JPEG format to erin@anacnet.org. Advertising specs are shown at right. All materials must be turned in to ANAC by Aug. 21, 2019 for inclusion in conference program.

* Bag insert program: bag inserts need to be reserved by Sept. 21, 2019. If inserts are received late, they will not be placed in the attendee bags, but will be available for pick-up at the registration area. No refunds will be given.

Why buy an ad?

Placing an ad in the conference program is a great way to show your support for ANAC, our members and nurses in general. ANAC members work in a variety of clinical, research and academic settings, delivering or contributing to quality person-centered care, often without recognition. Here's an opportunity to show your support and appreciation through an ad in our conference program.

AD TYPE	DIMENSIONS	EXHIBITOR COST	NON-EXHIBITOR COST
Full page	4.75" x 7.75"	$800	$1,000
½ page	4.75" x 3.75"	$500	$600
¼ page	2.25" x 3.75"	$300	$400
Back cover	5" x 8 ½"	$1,600	$2,000
Inside back cover	5" x 8 ½"	$1,150	$1,500
Inside front cover	5" x 8 ½"	$1,550	$1,800
Tab page		$1,050	$1,300
Four-color process		$650	$650
Bag insert*		$1,500	$1,500

FULL PAGE
4.75" x 7.75"

QUARTER PAGE
2.25" x 3.75"

HALF PAGE
4.75" x 3.75"

ARTWORK

Print-ready advertisements should be submitted as a high res (300 dpi/ppi) PDF or JPG file. We request that ads be built using these specific dimensions. Ads that are submitted outside of these perimeters will be modified to fit their determined size.

All ads will appear in the program in black and white unless the ad space has been purchased as full color. Black and white ads may be accepted in full color, however they will be converted to grayscale for one-color printing.

If you are unable to provide a print-ready advertisement, design services are available upon request. Please provide the information you would like to include (including any high res logos, photos, etc.) at the requested time.