

Photo courtesy of Jennie Farnsworth.



ANAC2015 • CHICAGO

28th Annual Conference

Sex, Drugs & Living Well

October 29-31, 2015

Hilton Chicago – Chicago, Illinois

nursesinaidscare.org



Exhibitor Prospectus

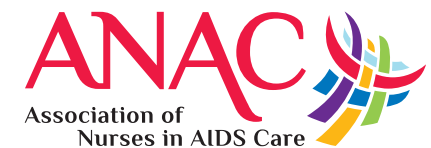
We invite you to get involved with the 2015 ANAC National Conference in Chicago on October 29–31 at the Hilton Chicago. This year's theme of **Sex, Drugs & Living Well** will focus on HIV and HIV-associated conditions and co-morbidities, including but not limited to viral hepatitis, STI's, substance use and mental health. The conference will address the learning needs of all levels, from novice to expert, while highlighting sexual health promotion for every stage of life, the intersection of HIV risk and intimate partner violence, harm reduction, opioid overdose prevention, PrEP, and transgender health.



The conference is attended by more than 400 healthcare professionals and nurses who are important and influential decision makers when it comes to prevention, care and treatment of HIV/AIDS patients. Many have prescriptive authority.

About ANAC

ANAC comprises a dedicated group of nurses, healthcare professionals and others who are committed to HIV/AIDS nursing. ANAC has members around the world. Learn more at nursesinaidscare.org.



3538 Ridgewood Road
Akron, Ohio 44333 USA
800.260.6780

nursesinaidscare.org

Why exhibit?

A beneficial exhibitor/attendee ratio of 11:1

10 full hours of exhibit time

Multiple opportunities to interact with attendees during lunch and poster presentation reception in exhibit hall

Cost-effective exhibitor and advertising opportunities

Networking with more than 400 empowered and informed health care providers

Become an exhibitor

Rental fees

\$3,000 on or before August 25, 2015 / \$3,250 after August 25, 2015

Nonprofit rate*

\$1,500 on or before August 25, 2015 / \$1,750 after August 25, 2015

* Must show proof of 501 (c)(3) Status

All exhibitors receive

- A 10' x 10' booth
- Table and two chairs
- Pipe and drape
- 7" x 44" one-line identification sign
- Floor space with general overhead lighting and air conditioning
- 24-hour security, from move-in through move-out
- Daily cleaning of exhibit hall
- Two full conference registrations (one for nonprofit organizations)
- Fast exhibitor-only registration
- Listing of company name, address, telephone and product information in final conference program and on website

Exhibitor Schedule

Exhibitor Schedule:

Thursday, October 29, 2015

1 – 4:30 p.m. Move in

Friday, October 30, 2015

8 – 11 a.m. Move in

Noon – 5 p.m. Exhibit hall open

12:15 – 1:45 p.m. Lunch and poster reception

Saturday, October 31, 2015

8 a.m. – 1 p.m. Exhibit hall open

11:30 a.m. – 12 p.m. Snack break in exhibit hall

1 – 5 p.m. Move out



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www.aviewofcities.com

Hotel information

Hilton Chicago
720 South Michigan Avenue
Chicago, Illinois, 60605 USA

Reserved Room Rate

\$199 for all attendees and exhibitors

Call 312.922.4400 and mention ANAC to receive the group rate.
Room block will close September 25, 2015.

Hotel accommodations

Special conference room rates have been established.

All exhibitors are responsible for making their own hotel reservations directly with the Hilton Chicago by calling 312.922.4400.

The room rate is \$199.00 per night exclusive of appropriate state and local taxes. The room block will close September 25, 2015 or when the block is filled, whichever comes first. You must use Group Code ANAC to receive the reduced rate.

Official service contractor

Viper Tradeshow Services
Exhibitor Services Department
Phone: 847.426.3100
Fax: 847.426.3111
Web: www.vipertradeshow.com

Contractor service and information

Exhibit management has, in the best interest of the exhibitors, selected Viper Tradeshow Services to serve as general contractors to provide various services to the exhibitors. It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the exposition facility or with authorized contractors employed by show management. Complete information, instructions and a schedule of prices regarding drayage, labor for erecting and dismantling, electrical work, furniture, cleaning, etc. will be included in the exhibitor service manual, to be forwarded after space has been confirmed. An exhibitors' service center will be maintained on the exhibit floor to facilitate requests from exhibitors.

Installation / dismantling / removal information

The exhibit area of the Hilton Chicago is available for installation of exhibits from 1– 4:30 p.m. on Thursday, October 29 and Friday, October 30, 8–11 a.m. All exhibits are to remain intact until the close of exhibits at 1 p.m., Saturday, October 31.

Security and liability

Security personnel are on duty at all times. However, each exhibitor must make provision to safeguard their goods from the time they are placed in their booth until they remove them. Neither ANAC or the Hilton Chicago are responsible for loss or damage due to any cause. Space is leased with the understanding that the Association of Nurses in AIDS Care and the Hilton Chicago will act for exhibitors and their representative only in the capacity of agent, and not as principal; and that the Association of Nurses in AIDS Care and the Hilton Chicago assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency, and the exhibitor and his representatives hereby release the Association of Nurses in AIDS Care and the Hilton Chicago from any and all liability for loss ensuing from any cause whatsoever. These rules and regulations are to be construed as part of all space contracts. The Association of Nurses in AIDS Care reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not cover.

Business activity by companies / facilities

GENERAL CONDUCT — The exhibit area and Hilton Chicago are blocked for the use of ANAC, its exhibitors, and its approved activities. No other persons or concerns are permitted to demonstrate their products and services or to distribute advertising materials or place signs in areas utilized by ANAC. Exhibit management will appreciate being informed of any infraction of this policy.

CANVASSING/CONDUCTING BUSINESS

Canvassing outside your booth is forbidden. Exhibitors may not distribute any materials to other exhibits by walking from booth to booth at any time, either during show hours, set-up, or closed times. All such activity must be confined to exhibitor's booth or appropriate hospitality function.

Cancellation

All applications submitted to ANAC are binding contracts. Any cancellation or reduction of booth space for any reason is subject to the following terms: Cancellation requests must be made in writing. The date the exhibitor's written notice of cancellation is received by ANAC will be considered the official cancellation date.

For cancellations received by October 4, 2015, ANAC will withhold an administrative fee of \$400.

For cancellations received between October 4, 2015 and October 25, 2015, ANAC will withhold 50 percent of the booth cost. Exhibitors who cancel after October 25, 2015 are liable for 100 percent of the booth cost and no refunds are issued.

Special regulations

SUBLETTING OF SPACE – The subletting or assignment of space is prohibited. Two or more firms may not exhibit in a single space.

INSTALLATION – Exhibits should be installed so they will not project beyond the space allotted or obstruct the view of, or interfere with, other exhibits. Helium balloons are not permitted within the Hilton Chicago. Mylar balloons are only permitted if they are affixed to or serve as part of your actual booth structure.

FIRE SAFETY – All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved and flame-proofed before being used in decoration of any exhibit.

AUDIOVISUALS – Video and audio presentations must be arranged so that aisles are not blocked and must be presented so that the neighboring exhibitors are not disturbed.

EXHIBITOR ACTIVITIES – Exhibitor agrees not to schedule or conduct any outside activity including, but not limited to, receptions, seminars, symposiums and hospitality suites that are in conflict with the official program of the ANAC conference, whether such activities are held at or away from the hotel, except with written approval of exhibit management. Exhibitor will submit to exhibit management no less than 30 days prior to the exhibit date any program exhibitor intends to hold at or in conjunction with its exhibits for written approval as to time and place.

CONDUCT – Unethical conduct or infraction of rules on the part of exhibitors or their representatives or both, will subject exhibitors or their representatives or both to dismissal from the exhibit hall. In this event, it is agreed no refund shall be made by the Association of Nurses in AIDS Care and no demand for redress will be made by exhibitor or representatives. Disregard for any rule stated here is considered just reason for ANAC to prohibit an exhibitor from attending all future ANAC activities.

EXHIBIT MATERIALS – ANAC reserves the right to review and keep copies of any materials being distributed from your exhibit booth. Per ANAC's discretion, this review may take place either before the conference and/or onsite.

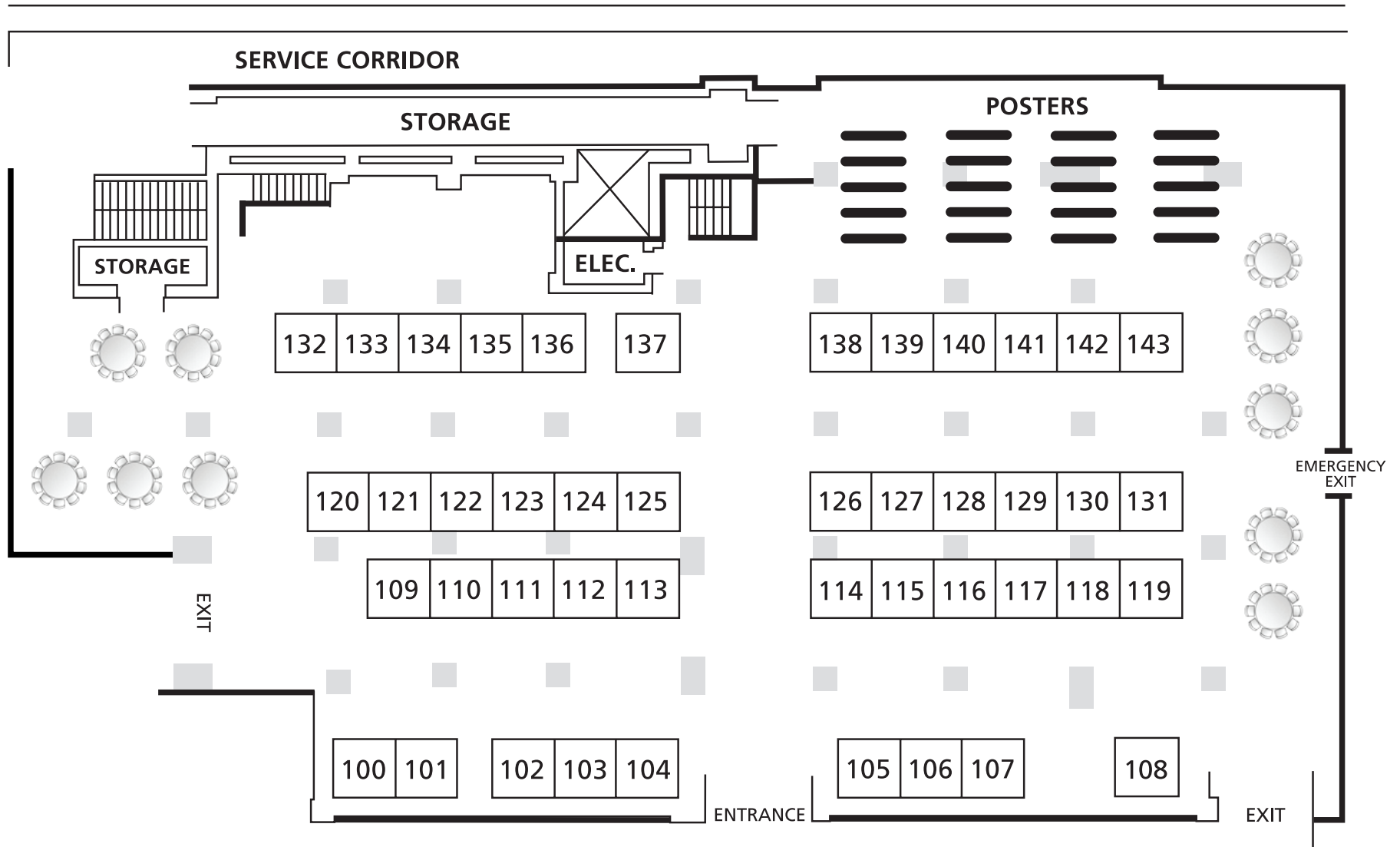
MUSIC – Exhibitors are responsible for establishing any necessary license agreements for copyrighted music played within their booths or other sponsored events.

COURTESY – The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be inside the exhibitor's booth.

Room layout / floor plan

HILTON CHICAGO

SALON B



Send completed form by:

MAIL: Association of Nurses in AIDS Care (ANAC)
3538 Ridgewood Road, Akron, Ohio 44333-3122

EMAIL: Tina DeRenzis, Exhibit Coordinator at tina.derenzis@meetingmasters.biz

FAX: Tina DeRenzis, 330.670.0109

Please print.

Contact _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Payment information

Total Due (Booth, Ad and Sponsorship) \$ _____

- Check (payable to ANAC)
- Credit Card Visa MasterCard Discover AmEx

Name on credit card _____

Billing address _____

Credit card number _____ Expiration _____ CCV number _____

Authorized signature _____

Email _____

Sponsorship options

SPONSOR TYPE	COST	AMOUNT DUE
Visionary sponsor	\$75,000	RESERVED
Strategic sponsor	\$50,000	
Collaborating sponsor	\$25,000	
Supporting sponsor	\$10,000	
Total due for sponsorship:		\$ _____

Product information for conference program

Exhibit options

SPACE TYPE	COST	QTY.	AMOUNT DUE
Booth (on or before August 25)	\$3,000		
Nonprofit booth (on or before August 25)	\$1,500		
Booth (after August 25)	\$3,250		
Nonprofit booth (after August 25)	\$1,750		
Additional Personnel	\$210 / person		
Total due for exhibit space:			\$ _____

Booth information

Personnel attending: Indicate the names of the two individuals per booth who will be attending. Nonprofits receive one individual per booth. No changes to personnel may be made after October 9, 2015. Changes to representatives (including, but not limited to substitutions or additions) will result in a \$50 per change fee.

Name Name

Additional Personnel

Your organization may list up to four additional booth personnel at \$210 per person

Name Name

Name Name

Company sign — Sign will be printed EXACTLY as it is entered.

Company Name

Conference program options

AD TYPE	EXHIBITOR COST	NON-EXHIBITOR COST	QTY.	AMOUNT DUE
Full page	\$800	\$1,000		
½ page	\$500	\$600		
¼ page	\$300	\$400		
Back cover	\$1,600	\$2,000		
Inside back cover	\$1,150	\$1,500		
Inside front cover	\$1,550	\$1,800		
Tab page	\$1,050	\$1,300		
Four color process	\$650	\$650		
Bag insert	\$1,500			
Total due for Program Ad:				\$ _____

Please complete

Sponsorship opportunities

OPPORTUNITIES	VISIONARY SPONSOR RESERVED	STRATEGIC SPONSOR \$50,000	COLLABORATING SPONSOR \$25,000	SUPPORTING SPONSOR \$10,000
	Industry exclusivity as lead sponsor			
Signage through venue	Prominent	Recognition	Recognition	
Exhibit booth	Two (2) booths with prime placement	Two (2) booths with high traffic placement	One (1) booth with high traffic placement	One (1) booth
Conference bags	Exclusive logo on bags	Two (2) inserts	One (1) insert	
Advertisement placement in conference program	Premier listing and exclusive on back, inside front or inside back	Logo and name billing, one-tab page or prominent full-page placement	Logo and name billing; one full page placement	Name billing; one half page placement
Full conference registrations	12	Eight (8)	Four (4)	Two (2)
Social media advertisements	Lead sponsor verbiage on all posts	Recognized in three (3) posts	Recognized in two (2) posts	Recognized in one (1) post

Advertising opportunities

The ANAC conference program will be distributed to all conference attendees, speakers and exhibitors. The conference program will contain information about the conference exhibitors, oral and poster presentations, social events, symposia, sponsors and other information. It serves as the resource for all information about the conference and is used as a tool throughout the year by our attendees.

To advertise your product or service, return your completed advertising contract to ANAC by August 24, 2015.

All ads should be sent in a PDF or JPEG format to erin@anacnet.org. All materials must be turned in to ANAC by September 1, 2015 for inclusion in conference program.

*** Bag insert program:** bag inserts need to be reserved by September 21, 2015.

If inserts are received late, they will not be placed in the attendee bags, but will be available for pick-up at the registration area. No refunds will be given.

AD TYPE	DIMENSIONS	EXHIBITOR COST	NON-EXHIBITOR COST
Full page	6" x 8 ½"	\$800	\$1,000
½ page	6" x 4 ¼"	\$500	\$600
¼ page	3" x 8 ½"	\$300	\$400
Back cover	6" x 8 ½"	\$1,600	\$2,000
Inside Back cover	6" x 8 ½"	\$1,150	\$1,500
Inside Front cover	6" x 8 ½"	\$1,550	\$1,800
Tab page		\$1,050	\$1,300
Four color process		\$650	\$650
Bag insert*		\$1,500	